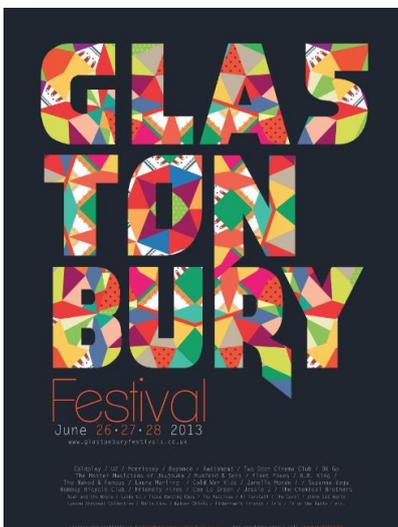
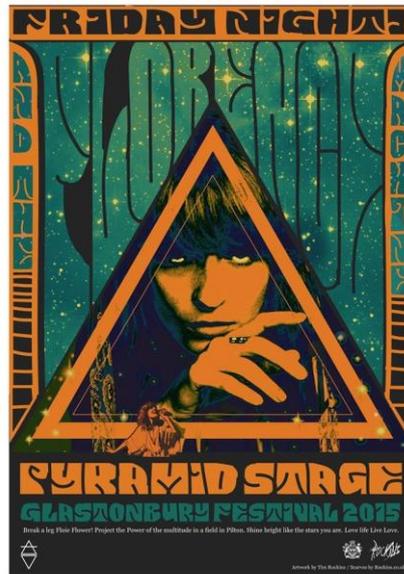


Graphics Summer work 2022

Festival Poster Design



1, Imagine you are creating a poster for a music festival. Select which festival you will advertise and research details of the event, who will attend and what type of acts will perform? (some examples could be – Coachella, Redding, Glastonbury, Burning Man)

2, Look at previous festival posters for ideas. Make notes about the colour scheme, image style, typography and layout. Where the information is placed is very important. It needs to be easy to read and well laid out around your design. (min 200 words)

3, Collect a range of images and create a 10 slide PowerPoint with notes about the images you have selected. This imagery must include past festival posters and artist or contextual inspiration.

4, Create a collage style rough draft of your poster. Include a title, date, names of acts performing and the venue. You can create your own images and typography or use existing images from magazines or the internet. Your draft must include backgrounds (single colour, pattern or text)

5, Develop your poster by tracing it out onto paper and using fine liner, markers, collage and or paint. Be creative! Your poster should be multi media but do not use felt tip pens or glitter pens! Your poster must have multiple layers built up to create depth.

6, If you have access to Photoshop you can develop your poster experimentally by adding flat colour and basic layering. You can also use Sketchbook or Gimp which are free software packages. You can also sign up for a free Adobe Trial. Use the project to explore the basics of these packages if you have not used them before. You can also find font inspiration from websites such as DaFont and Adobe text.

You must bring in your final poster either as a physical copy or a digital copy on a USB for your first Graphics lesson. You also need to bring in your Powerpoint evidencing tasks 1 – 6 on a USB.