

BTEC Extended Diploma in Art & Design Practice Y12 Summer Assignment 2022

Please choose from 2 of the following 3 options

Option 1 Fine Art

Themes

Portraits and Figures.

Cities and Buildings.

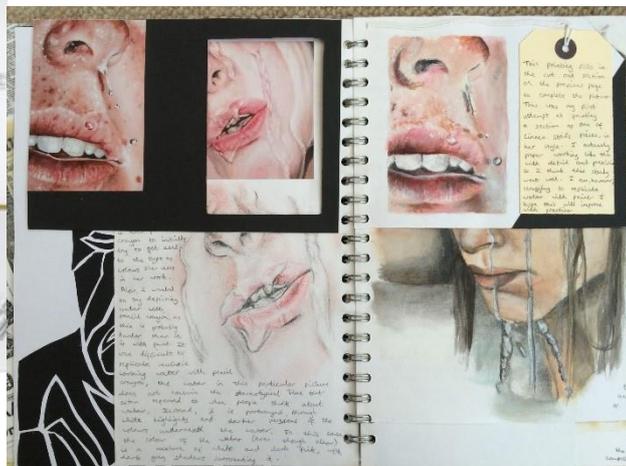
Growth and Decay.

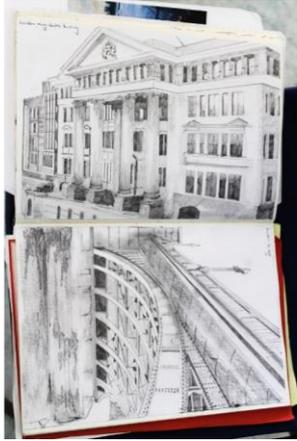
1, Take a series of 30 photos based upon one of the themes. These should be saved ready to upload to one drive in the first week of college.

2, Make 2 pages of observational drawings with detail in pencil/pen based upon your photographs. These should fill 2 A3 pages.

3, Make 1 page of studies in a material of your choice.

4, Visit an art gallery. Create a page describing some of the work you like. Four A3 detailed pages of studies in total.





Option 2 Photography

A) Take a range of photographs for each theme listed below. Select your most successful image for each theme. These will be your 10 PHOTOGRAPHS. You can interpret the themes in whatever way you like and can take them on any camera (smart phone camera is fine for this project). You may have different types of cameras like a DSLR, an SLR, a Polaroid camera etc. Please feel free to use these for some or all of the themes. BUT, whichever you choose, you must ensure you have a digital copy of your 10 PHOTOGRAPHS on USB ready for the first lesson back in September.

1. **Reflection**
2. **Signs**
3. **Shadows**
4. **Lost and found**
5. **Opposites**
6. **Yellow**
7. **Repeat**
8. **Circles**
9. **Calm**
10. **Chaos**

In the first week back, we will print and display your images together with the work of your peers, in your first college collaborate exhibition. We will pick a few themes that we think have worked well.

You need to consider your images carefully when taking them because I don't want you to edit them in any way. Even cropping is not allowed!

Think about the following when taking your photographs:

- **Lighting**
- **Composition**
- **Perspective**
- **Focus**
- **Subject matter**
- **Colour**
- **Balance**
- **Distance**

B) Choose one of the themes from above. Find a photograph (or a series) by a practitioner that you think explores this theme successfully. Create a PowerPoint presentation (approx. 4 slides) that shows the photograph and use the following questions to analyse the image:

CONTENT - looking at the subject of the photograph

What is it? What is it about? What is happening?

Where and when was it taken?

What do you think the relationship between the photographer and subject/s is?

What does the photograph represent?

What has the photographer called the photograph?

Does the title change the way we see the photograph?

Is it a realistic depiction?

Have any parts been exaggerated or distorted? If so why?

What is the theme of the photograph?

What message does the photograph communicate?

FORM – looking at the formal elements

Colour – Is the photograph colour or black and white? How does this affect the mood?

Tone – Is the photograph high or low contrast? How and why?

Line – What sorts of line are there in the photograph? How have they been positioned in relation to the rest of the composition? What effect does this have?

Shape – What sorts of shapes are there in the image? Do they remind you of anything? Do you think the photographer meant this? What kinds of marks does the photographer use?

Pattern/Texture – What kinds of pattern and/or textures are there in the photograph?

PROCESS – how the photograph has been taken, developed, manipulated and printed

Was the photograph taken inside or outside?

What time of day?

How was it lit? How many light sources can you make out? What is the evidence for this?

What materials and tools have been used?

Has the photograph been manipulated or distorted in any way? How and why?

MOOD – looking at the communication of moods and feeling

How does the photograph make you feel?

Why do you think you feel like this?

Does the colour, texture, form or theme of the photograph affect the mood? How and why?

Ensure you include information on who the photograph is by as well as the title and date. Have a digital copy of your PowerPoint on USB ready for the first lesson back in September.

Helpful links:

- ART2DAY – (Use password 'imagine')
www.art2day.co.uk/artist-search.html
- BRITISH JOURNAL OF PHOTOGRAPHY –
www.bjp-online.com
- TATE'S FEATURED PHOTOGRAPHERS
www.tate.org.uk/search?type=artist&q=Photography
- TATE TALKS YOUTUBE CHANNEL
www.youtube.com/channel/UCxtgEIN3xuAGy730NFwEOUA
- V&A FEATURED PHOTOGRAPHS
www.vam.ac.uk/collections/photographs
- INTRODUCTION TO THE V&A PHOTOGRAPHY COLLECTION
www.vam.ac.uk/articles/introducing-the-photography-collection

Option 3 Graphics

1, Imagine you are creating a poster for a music festival. Select which festival you will advertise and research details of the event, who will attend and what type of acts will perform? (some examples could be – Coachella, Redding, Glastonbury, Burning Man)

2, Look at previous festival posters for ideas. Make notes about the colour scheme, image style, typography and layout. Where the information is placed is very important. It needs to be easy to read and well laid out around your design. (min 200 words)

3, Collect a range of images and create a 10 slide PowerPoint with notes about the images you have selected. This imagery must include past festival posters and artist or contextual inspiration.

4, Create a collage style rough draft of your poster. Include a title, date, names of acts performing and the venue. You can create your own images and typography or use existing images from magazines or the internet. Your draft must include backgrounds (single colour, pattern or text)

5, Develop your poster by tracing it out onto paper and using fine liner, markers, collage and or paint. Be creative! Your poster should be multi media but do not use felt tip pens or glitter pens! Your poster must have multiple layers built up to create depth.

6, If you have access to Photoshop you can develop your poster experimentally by adding flat colour and basic layering. You can also use Sketchbook or Gimp which are free software packages. You can also sign up for a free Adobe Trial. Use the project to explore the basics of these packages if you have not used them before. You can also find font inspiration from websites such as DaFont and Adobe text.

